



LeadingAge Washington Leadership Institute

2017-2018 Call for Nominations



LeadingAge™
Washington

National Partner of

LeadingAge™



Leadership Institute



Vision

To develop leaders who will serve their organizations, state association and the field of aging services in an exemplary, dynamic and innovative fashion. This new class of leaders will be the pioneers bringing innovative solutions to meeting the needs and preferences of the next generation of older Americans.

2017-2018 Learning Schedule and Themes

Participants will engage in four face-to-face learning experiences that include visits to member communities, intimate conversations with aging services leaders and self-exploration of leadership styles through exercises and readings. The selected dates for the 2017-2018 LeadingAge Washington's Leadership Institute are as follows:

dates	theme area
October 25-26, 2017	Authenticity
January 24-25, 2018	Innovation
April 4-5, 2018	Empowerment
June 19-20, 2018	Relationship Management

Eligibility

The program is available to anyone who works for a LeadingAge Washington member, in any member category, irrespective of clinical or managerial experience. It is far more important for potential Washington Fellows to demonstrate deep leadership potential within their organizations than it is for them to carry specific job titles.

A \$1,500 tuition payment* (non-refundable and transferable) is required from each Washington Fellow's organization. In addition, lodging and travel expenses are also paid by each Washington Fellow's organization (the costs incurred vary depending on the locations of the site visits). Meals are provided during the conferences at no additional cost.

LeadingAge provides complimentary registrations for each Washington Fellow to the 2017 Fall Leadership Conference and the 2018 Annual Conference June (18) 19-21, Spokane, WA. An estimated 70 Education Units will also be provided for your 2017 - 2018 participation.

Washington Fellows should plan on spending 10-15 hours a month working on the LeadingAge Leadership Institute activities.

Washington Fellows will need access to a personal computer for regular e-mail contacts with their Coaches and Fellows.

* Please Note: A limited number of tuition scholarships are available. For scholarship information please contact the LeadingAge Washington office. (P) 1-253-964-8870 or (Email) psylvia@LeadingAgeWA.org



Leadership Institute

Mission

The LeadingAge Washington's Leadership Institute provides meaningful leadership and growth opportunities which emphasize the vital importance of relationship building, emotional intelligence and transformational leadership skills.

Values

- ◆ Integrity and Honesty
- ◆ Collaboration and Commitment
- ◆ Responsiveness and Open Communication
- ◆ Respect and Generous Listening
- ◆ Trust Building
- ◆ Innovation

2017-2018 Faculty Team

Facilitators: *(Alumni's and Past Coaches of the program)*

- ◆ **Tracy Fritts**, Vice President Quality and Outcomes, *Consonus Healthcare*
- ◆ **Karmen Hudson**, Marketing & Sales Director, *Judson Park*

Coaches:

- ◆ **Mark Linden**, Executive Director, *Fred Lind Manor*
- ◆ **Mary Hindal**, *Consonus Healthcare*
- ◆ **John Storz**, Community Relations Associate, *Crista Senior Living*

Co-Sponsored by:





Application Components



Letter of Commitment

Applicants are required to submit a Letter of Commitment, signed by their sponsor* by **August 21, 2017** to:

LeadingAge Washington
c/o Leadership Institute Review Committee
1102 Broadway, Suite 201
Tacoma, WA 98402
Fax (253) 964-8876



* Please Note: The Letter of Commitment must be signed by the President, CEO, Executive Director or Administrator (where appropriate) of the applicant's organization. If the applicant is the highest ranking executive officer, the organization's board chair should sign the commitment letter.

Letter of Reference

Applicants are required to obtain one professional letter of reference.

Questions? Contact:

Pat Sylvia, Director of Education and Member Development, LeadingAge Washington

Phone: 1(253) 964-8870 * Email: psylvia@LeadingAgeWA.org



Application Components, continued

Leadership Essay

Please complete your personal leadership essay on a separate sheet of paper using the following points as headers. Please make sure you provide enough information to give the selection committee insight into your history and desire to be part of this program. One or two sentence answers to the following questions are not recommended. (Please limit your responses for all three topics to one page)

1. Describe the capacities that you possess that make you an effective leader and the specific ways in which you have utilized these attributes in your personal and professional life. In doing so, please refer to a significant professional achievement, your specific role in attaining that achievement and the impact it had on your organization.
2. Describe the perspective and knowledge you hope to acquire as a result of your participation in the LeadingAge Leadership Institute and how these insights will enable you to become a transformational leader.
3. Describe your personal commitment to aging services and how you envision using your Leadership Institute experience to enhance aging services within your organization, your community and at the state level.

Submission Deadline

To ensure consideration, please complete the application packet and mail to the LeadingAge office by August 21, 2017. Applications that fail to meet all guidelines or are incomplete cannot be considered for review.

Applicants will receive notification of their acceptance status by August 28, 2017.

Mail to: LeadingAge Washington, 1102 Broadway Suite 201, Tacoma, WA 98402

Evaluation Criteria

All application submissions will be reviewed to ultimately assemble a diverse class of Washington Fellows (in terms of life experience, leadership roles, geography, type of organization, as well as other unique characteristics). A committee of LeadingAge member leaders and association staff will evaluate applications using the following criteria:

- ◆ How well defined, insightful and introspective are the leadership essays?
- ◆ How well does the applicant demonstrate a personal commitment to the field of aging services?
- ◆ How well does the applicant demonstrate a dedication to life-long learning?
- ◆ To what extent does the applicant possess the leadership capacity needed to become a transformational leader?





Letter of Commitment

Please include: Signed Letter of Commitment, Leadership Essay,
Letter of Reference and Summary of Qualifications by August 21, 2017



Current Contact and Organization Information

Name: _____

Employer: _____

Position/Title: _____

E-mail address: _____

Business Mailing Address: _____

Address: _____

City, State, Zip: _____

Cell Phone: _____

Do you plan to stay with your current employer through 2018? Yes _____ No _____

Home Mailing Address: _____

Address: _____

City, State, Zip: _____

Cell Phone: _____

Preferred Mailing Address (check one): Business _____ Home _____

Sponsoring Organization's Commitment

If selected, the Washington Fellows community or the participant agrees to:

- ◆ Provide travel and lodging costs associated with the program.
- ◆ Allow adequate time with the completion of assignments that will enhance the understanding and application of the content areas of each session.
- ◆ Allow the Washington Fellows time to connect with his or her coach and actively participate in distance learning activities.

Signature: _____

Executive Director, CEO, Administrator or Supervisor

Enrollee Commitment

If selected, the participant agrees to the following Learning Schedule:

- ◆ Attend each of the four two-day sessions no exceptions unless a letter is written by the sponsoring organization to the LeadingAge Leadership Institute.
- ◆ Complete assignments to enhance the understanding and application of the content areas.
- ◆ Connect monthly with the LeadingAge Leadership Institute coaches to discuss assignments, on-going development, and additional professional development opportunities.
- ◆ Actively participate in the LeadingAge Leadership Institute conference calls with your group and assigned coach.
- ◆ Remain employed with a LeadingAge member for the duration of the program.

Signature: _____

Applicant



Benefits



- Learn how leaders become more authentic through clarification of personal values and their own leadership philosophy.
 - Understand the concepts behind distributed leadership and empowerment.
- Explore how paradigm shifts occur, supporting environments of creativity and innovation.
 - Become aware of how a leader's emotions influence the workplace and everyone in it.
- Discover the secret of building trust at multiple levels—with others, within organizations, and communities at large.

Postmark by August 21, 2017



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www.LeadingAgeWA.org



“Participating in the Leadership Institute has been fantastic, not just for the skills you build and the information you learn, but for the people you meet and connections you build.”

“While the program originally felt based on building new leaders, it has evolved in the later sessions to really develop existing leaders. As an NHA there is plenty of new material to learn and grow from in order to stimulate leadership development.”

“The Leadership Institute experience has been wonderful. It has opened my mind and helped me understand my purpose and what a leader does and is.”

“Very insightful and helpful in creating your own vision.”

“I’m happy to be involved in such a great program with wonderful people from diverse backgrounds.”

“This experience has and will continue to help round me out throughout my career. The sky is the limit and that’s where I intend to go with what I have learned.”

2016 Leadership Institute Fellows